



**Douglas Branson**

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**Digitally Fluent Videographer and Interactive Multimedia Designer**

**20+ years media experience** providing Internet Television Production, Video on Demand, Graphic Design, Music Production, CD and DVD Design and Manufacturing, Photography; Digital Darkroom for Video, Web, Print, and Artist Promotion.

**Available:** for Production and Gigs in Connecticut, Greater New York City Area, The Hudson Valley, and Philadelphia. Also seeking full-time employment with the right creative team.

**Transportation:** Late model mini van that seats 6 persons with room for production gear.

**Software Expertise:** Adobe Photoshop, Apple Final Cut Pro, Motion, Soundtrack Pro, Digidesign Protools, Flash, Illustrator, InDesign, Quark XPress, Office Suite, related business, web and graphic applications. Plus "My Secret Bag of Tricks."

**Special Skills: Photoshop** A creative catalyst who generates concepts, ideas, variations, and images. Especially useful when working and interacting with other "driven and inspired" creative entities. My own stylized Photoshop skills allow me to manipulate photos, logos, and images, to accurately create a mood, image, or vibe that transcends the norm. I prep and format images for Print, Web, Video, HD Films.

**Experience and Gear:** Familiar with a variety of production situations. Digitally fluent on both Macintosh and PC computers. I have worked in studios, on location, with crews, and independently. For my own clients I use a 3CCD Canon XHA1s HDV camera, a Vixia 30 HDV camera (events and web interviews), Canon T4i 18MP DLSR, Audio capture using field mixer, boom and shotgun mics, wireless lavalier systems, and portable lighting system. Portable iMac and MacBook Pro with FCP and Multimedia apps for on location editing, production, and instruction.

**Recent Work:**

**Ongoing Video Production for National Company** who delivers promotional business videos to Yelp and Citysearch.com: On location shoot in HD with interviews, b-roll and still photography. I Love this unscripted interviewing style using shotgun mic and lavalier mic for sound bytes to build the story for the commercial. Edit graphics and logos in Photoshop and use Motion and FCP to edit 60-70 second commercial. Shorter 15 second for cell phone. Delivered to client within 48-72 hours for conversion to flash for the internet. **Benefit:** These short promo videos give an inside look at

the unique selling proposition of the business and what they do and offer their customers.

### Recent work (cont)

**John Muir In The New World:** Documentary Directed and Produced by Catherine Tatge and Dominique Lasseur about Naturalist John Muir; appeared on PBS American Masters Series. It has won an Emmy for the music score, and appeared in numerous film festivals, including the Environmental Film Festival in Washington D.C. **Role: Digital Darkroom** - worked with the director, editor, and researcher handling all the Historic Images and Documents. Many images included figures the likes of Theodore Roosevelt, Sigmund Freud, John Muir and The Sierra Club etc. Performed Color adjustments, removed dust, repaired images, formatted for full High Definition Television, The Big Screen, and DVD. Also supplied photography of additional images required.

### **Video Production and Technical Instructor for The Civic Life Project:** (ongoing)

Duties include: consultation, on location video and photography shoots, interviews, editing of events, editing instruction, and development of curriculum.

*CLP is a unique educational initiative that challenges students to learn about civics and democracy in an innovative and exciting way. The program starts in the classroom, where students study the structure of our democracy, and ends in the theater, where students showcase a short documentary of their own creation about a civic issue in their community. Our goal is to encourage young people to become active citizens, to collaborate, deliberate, and work to improve their communities and their democracy.*

**Promotional Photography for Ober Gallery, Kent Connecticut:** (ongoing) Digital images of noteworthy fine artists work. Featured on the website, brochures, emailers, and publications. Publications include: The Hudson Valley Museum & Gallery Guide, The Country and Abroad; The New Criterion.

**Promotional Photography for “Seamless”** On location photography of Restaurants including interior, exterior, and food presentation. (ongoing)

**Television Commercials for Hills Restaurant:** Worked with local director/producer/editor as production assistant, and supplied on location photography for 30 second spot. 2<sup>nd</sup> spot: Art Directed photo album approach for restaurant events. Photoshop creation of scrapbook of memories at post production studio. Finished work at own studio including additional voice-overs, delivered later via server in pict and wav format for finish in FCP. **Benefit:** rather than just sell their restaurant, the commercial puts you in the booth with the food and the dining experience.

**Multimedia for local Bicycle Tour Company:** Re-visioned existing logo for updated look on the web, video, and print media. Photography and slideshows for the website. Scanned and converted press and newspaper articles to create downloadable print quality PDF gallery for press page. Formatted television interviews for the website. Shot and produced virtual tour of the Smithsonian in D.C. for the website. Created YouTube entity with company branding for hosting of flash videos to bring traffic to the home site and for entertainment value. Worked with owner to design book layout / presentation for unique tour guide for Revolutionary War Historic Sites. **Benefit:** Working with the owner of this company, we use multimedia and video to establish his “leadership in his industry” using technology to promote his business.

Recent work (cont)

**On location Sound:** Production assistant and sound technician for DigiDyer Productions. Interview in NYC with author David Margolick for Yale University Press book promotion. Shot with DSLR

**Interview with Mark Snow composer for Smallville and Ghost Whisperer:** Worked as videographer/interviewer with producer on location at Mark's studio. The interview was edited by RetroFit Films for inclusion in the 100<sup>th</sup> episode "The Making of A Milestone" bonus DVD for Warner Brothers. **Benefit:** I let the client decide what was pertinent, then also included a golf putting segment to give a behind the scenes moment of recharging the batteries and or waiting for the inspiration.

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**Clients Include:** Artists, musicians, filmmakers, photographers, authors, galleries, production companies, music management, publishers, ad agencies, web designers and business owners.

**Making It Count: "Never Miss The Moments in Life; On Film, and full awareness that there are no ordinary moments."** My natural curiosity, patience, and spontaneous interviewing style while on location, regularly captures compelling and provocative footage at performances, events, and interviews. I am also an entertainer, and am drawn to anything having to do with music, film, theatre, and the performing arts.

**Achievements , Awards. Affiliations:** Recognition for Photoshop work in Feature Documentary Film. Top 10 Charts on International website for songs. Numerous awards for Design. Designed and Built 1,000 square foot studio space completed in 2002, outfitted with design area, screening room, Two Macintosh Graphic-Post Production Suites, Prop and Painting shop; dedicated scanning and digital dock. Member Kent Connecticut Chamber of Commerce. Board member Charter Cable Advisory Council.

**Education:** Art Institute Of Philadelphia – AS Degree in Specialized Technology  
Areas of study – Commercial Art, Advertising Design, Photography

**About:** Exit 4 Multimedia is my entity and brand. I work freelance on location, in my own studio, and in house for my clients, producing digital media for radio, television, web delivery, CDs, DVDs, and print. I continue to develop my own self-initiated projects, including Internet real estate to market music, products, services, and entertainment.

**My Continuing and Future Goals:** I love working on new and on-going creative projects with extraordinary people to re-vision, re-invent, and create new revenue streams.

